



Press Release

January 2022

TAB GIDA'S SOUGHT AFTER FLAVORS ON HEPSIBURADA

Turkey's quick-service restaurant industry leader TAB Gıda signed a delicious agreement with Hepsiburada, the country's leading e-commerce platform. Specifically planned to take place from 28 to 31 of January during the Food Week, the collaboration consisted of TAB Gıda franchise brands being offered with special discount coupons on the Hepsiburada website and application.

Turkey's leading quick-service restaurant chain TAB Gıda carried out tasty cooperation with Hepsiburada, one of the leading e-commerce platforms in the country. TAB Gıda brands are to be sold with special discount coupons on the Hepsiburada website and app, as part of the campaign designed specifically for Hepsiburada Food Week.

Hepsiburada website and app will offer special discounts on sales of Burger King®, Popeyes®, Arby's®, Sbarro®, Usta Dönerci®, and Usta Pideci® brands of TAB Gıda, as part of the campaign to be held from 28 to 31 of January. "TAB Gıda, the flavors you seek are here!" campaign consists of people purchasing digital cards for menus on Hepsiburada to buy the uniquely delicious menus from TAB Gıda's restaurants across Turkey at a discount via codes defined specifically for them for take away services.

For the list of campaign products, please click <https://www.hepsiburada.com/yeme-icme-c-80755019>