



Press Release
2022

April

Special for Children from Burger King® and Dalin 23rd of April Surprise!

Burger King® invites little ones to Caddebostan restaurant as guests to get to know Dalin brand.

Burger King® invites children to an unforgettable fun event full of several surprises and activities on the 23rd of April, the National Sovereignty and Children's Day.

Dalin will be the guest at Burger King®'s Caddebostan restaurant between 11.00am and 3.00pm on April 23. Children will enjoy the time they spend at the Burger King® restaurant decorated with balloons and at the same time, have their photos taken with Dalin's beloved mascot baby chicken and join a painting activity.

The children who take part in the activity or buy menus will be given a painting book and surprise presents, and a Sundae, one of Burger King®'s favorite desserts.

About TAB Gıda:

TAB Gıda Sanayi ve Ticaret A.Ş., a subsidiary of ATA Group, is the exclusive license holder of Burger King®, Sbarro®, Popeyes® and Arby's® brands and the operator and development partner of Burger King®, Sbarro®, Popeyes® and Arby's® restaurants in Turkey. Burger King® started its operations under TAB Gıda in Turkey in 1995, Sbarro® opened in 2006 and Popeyes® was launched in 2007. TAB Gıda added Arby's® to its global brands portfolio in 2010, before establishing its own brand Usta Dönerci® in 2013, and Usta Pideci®, also its own brand, in 2019. Presently, there are more than 650 Burger King® restaurants, more than 90 Sbarro®, more than 200 Popeyes®, more than 80 Arby's®, more than 140 Usta Dönerci® and over 30 Usta Pideci® restaurants in Turkey. As an owner of quick service restaurant chains, TAB Gıda Sanayi ve Tic. A.Ş. is the industry leader in Turkey, having earned several awards to this day.