



**Press Release**

**April 2022**

## **TAB Gıda Brands Await Flavor Fans With Special Menus for the Month of Ramadan!**

**Burger King®, Popeyes®, Arby's®, Sbarro®, Usta Dönerci® and Usta Pideci®, operating under the roof of leading quick-service restaurant chain TAB Gıda, offer menus specially prepared to break the daily fast during the month of Ramadan.**

TAB Gıda makes a difference in fast-breaking meals, reflecting the uniting power of Ramadan. TAB Gıda, leader of the quick-service restaurant industry continues to serve wide ranges of menu choices with its Burger King®, Popeyes®, Arby's®, Sbarro®, Usta Dönerci® and Usta Pideci® brands whose flavors have conquered the hearts.

Ramadan brings great excitement and a cheerful rush into homes and families. Delicious tables are set and guests are treated with utmost hospitality. Meanwhile, those who trust their taste buds, rely on TAB Gıda brands that offer ever more different and special flavors. Burger King®, Popeyes®, Arby's®, Sbarro®, Usta Dönerci® and Usta Pideci® liven up the tables with menus prepared especially for the month of Ramadan, offering tasty fast-breaking meals to everyone.

Go to these brands' online websites to check their campaigns and fast-breaking menus.

### **About TAB Gıda:**

TAB Gıda Sanayi ve Ticaret A.Ş., a subsidiary of ATA Group, is the exclusive license holder of Burger King®, Sbarro®, Popeyes® and Arby's® brands and the operator and development partner of Burger King®, Sbarro®, Popeyes® and Arby's® restaurants in Turkey. Burger King® started its operations under TAB Gıda in Turkey in 1995, Sbarro® opened in 2006 and Popeyes® was launched in 2007. TAB Gıda added Arby's® to its global brands portfolio in 2010, before establishing its own brand Usta Dönerci® in 2013, and Usta Pideci®, also its own

brand, in 2019. Presently, there are more than 650 Burger King® restaurants, more than 90 Sbarro®, more than 200 Popeyes®, more than 80 Arby's®, more than 140 Usta Dönerci® and over 30 Usta Pideci® restaurants in Turkey. As an owner of quick service restaurant chains, TAB Gıda Sanayi ve Tic. A.Ş. is the industry leader in Turkey, having earned several awards to this day.